TECHNICAL GUIDE

DECORATIVE INTERIORS

FREQUENTLY ASKED QUESTIONS
FILE SUBMISSION GUIDELINES

Second Edition

FESPA
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FREQUENTLY ASKED QUESTIONS

1. What is most important consideration when submitting files for printed interiors?

Make sure to create scaleable lineart artwork using software that supports vector graphics. Pixel based images and illustrations should be of sufficient resolution for the intended use.

2. What is the best submission format to use for printing interiors?

You can either use the native file formats used in software such as Adobe Illustrator and InDesign, or save the artwork as print ready high resolution PDFs.

3. How do we set up a workflow for printed interior work?

Make sure you have right tools for the task, that is, software for the creation of the job files and the right preflight checks for the files. If you want to make colour accurate softproofs, you also need to invest in a high end monitor and learn how to calibrate it properly.

4. What is the best technology for submitting files for printing for interiors?

Ideally your layout software should be able to work according to known ISO standards for colour management, and be able to produce colour accurate PDF files.

5. What should I do with submitted files to ensure that colours printed on fabric and other materials match?

You should ask your print service provider what ICC profiles to use when preparing the artwork. And also insist on colour accurate proofs, validated to comply to the ISO 12647-7 standard. This specifies proofing processes working direct from digital data.

6. How should I advise customers to prepare files for printed interiors?

Make sure they measure the walls accurately and that you take into account any pattern repeats in their design when printing the job. Make sure they include sufficient bleed or overlap in their production files.

8550_FESPA Printed Decor SUB_File Submission FAQS A4.indd 2 10/07/2020 15:54

7. Do I need special software for checking files for printed interiors?

Yes and no. If you know what to look for, you can build your own checklist of things that should be checked before files are submitted. But using reliable preflight software normally helps in this task. Don't forget to ask the print service provider for guidance on to how to best create and provide artwork.

8. Should I adjust our preflight, if we are printing for interiors?

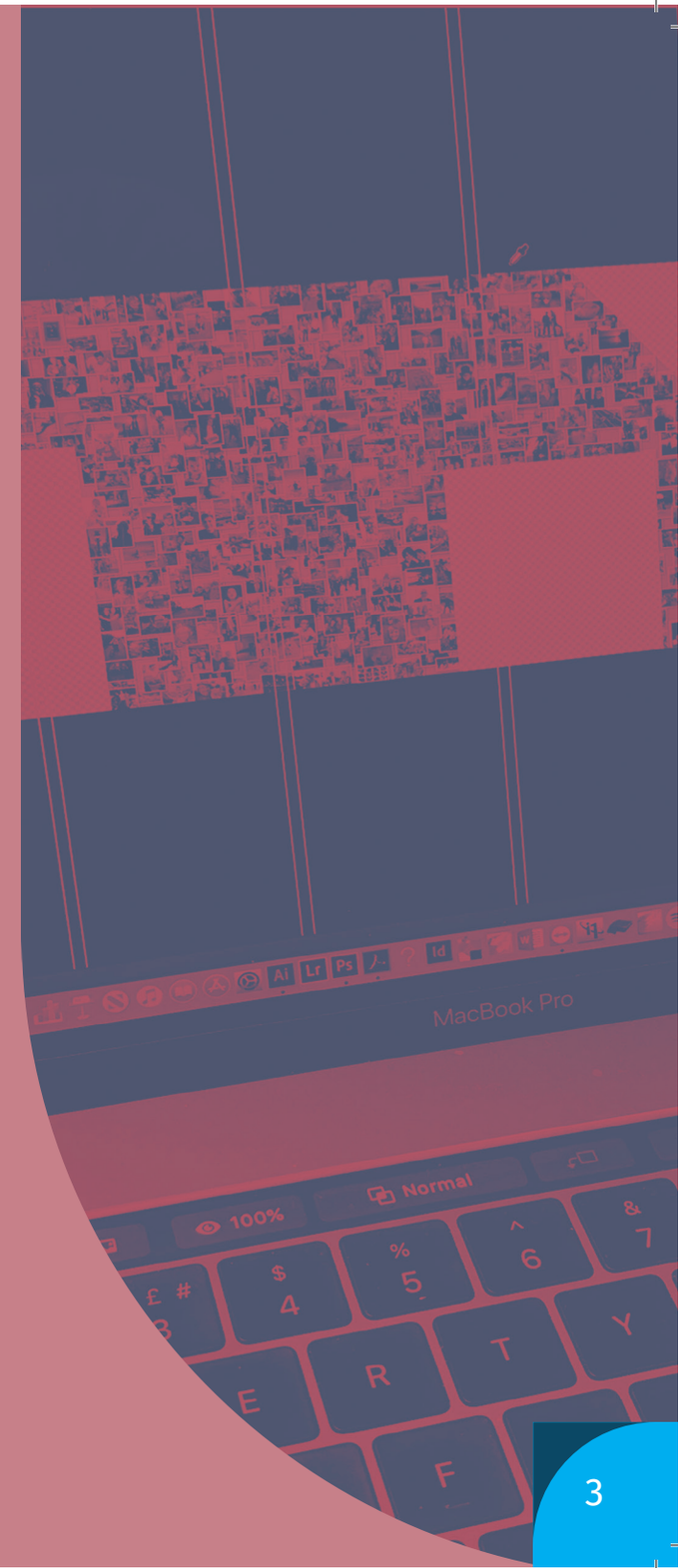
Yes, all preflight software needs to be setup for the task at hand. Make sure you know what resolution images should be and what ICC profiles to use, and modify the preflight settings accordingly. Your print service provider might even provide such settings to you.

9. How can I be sure work will be printed as expected?

Get customers to supply a proof of what they want with the job or provide proofs compliant to ISO 12647-7. This is especially important if you want to ensure that colour appearance matches expectations.

10. What resolution should images have for printed interiors?

We generally recommend 300 pixels per inch (ppi) as a good rule of thumb. But it depends on the anticipated viewing distance for the prints. For a large poster viewed at distance a lower resolution might suffice. Beware though not to enlarge images inside the layout software too much, since this will lower the actual relative resolution.



8550_FESPA Printed Decor SUB_File Submission FAQS A4.indd 3 10/07/2020 15:54

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Holmbury
The Dorking Business Park
Station Road
Dorking
RH4 1HJ

t +44 1737 240788
f +44 1737 233734
e info@fespa.com
www.fespa.com

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